

# HITRUST CSF® Helps eFax Corporate®

Maintain the Highest Standards of  
Security and Regulatory Compliance  
in the Healthcare Industry



eFax Corporate, the world's leading enterprise-grade cloud fax solution, is very excited to have achieved the HITRUST Common Security Framework (CSF) certification.

HITRUST CSF certification acknowledges that eFax Corporate utilizes a well-developed and well-recognized framework for regulatory compliance and risk management. The framework is developed in collaboration with information security professionals. It incorporates nationally and internationally accepted standards, including ISO, NIST, PCI, HIGHTECH and HIPAA, to ensure that certified organizations maintain a comprehensive set of security controls.

## *An Industry Leader*

The CSF certification reaffirms eFax Corporate as an innovator and leading Digital Cloud Fax Technology (DCFT) solution, especially in the healthcare IT sector. eFax Corporate customers expect the highest level of service, security, and compliance in our cloud fax products. Now they can rely on one more level of excellence.

The HITRUST CSF certification is considered by many to be the "gold standard" for a compliance framework in the healthcare information industry. It is the most comprehensive and most widely applied security framework in the U.S. healthcare system. According to HITRUST, 81 percent of hospitals and 80 percent of health plans have adopted the framework in some way. eFax Corporate is proud to become the first major cloud fax provider to achieve this certification.

## *Why HITRUST CSF?*

Achieving the HITRUST CSF certification is a notable accomplishment. It reflects the highest level of commitment to security and compliance in an organization.

Effectively managing data, information risk and compliance is complex in today's ever-changing digital landscape. There are many components and considerations in developing and implementing a program that encompasses and integrates all the elements needed to manage this risk and maintain compliance.

Obtaining CSF certification is a rigorous assessment process that demonstrates an organization's commitment to that objective. It involves multiple stages of self-assessment, CSF assessment and review, and a HITRUST quality assurance review.

By obtaining the HITRUST CSF certification, organizations are following a framework that is constantly evolving and upgrading to reflect the latest changes in the industry. Certificate holders also avail themselves to a broader approach that includes proactive threat anticipation, assessment and corrective action plan management, automated assurance sharing, a scalable and transparent means of providing security assurances to stakeholders, and a third-party risk management process.

In short, with HITRUST CSF certification, vendors and covered entities have documented assurances that a product or organization is adhering to the most complex standards in healthcare security and compliance for exchanging electronic medical data.

## Why Should Customers Care?

Some of our present and future customers may ask why this is important. What, if anything, will you get out of this certification? It is a fair question, and one we are more than happy to answer.

As an eFax Corporate customer, you entrust us to deliver state-of-the-art cloud fax technology to help you meet your own customers' needs. They are entrusting you with their most sensitive and confidential personal health information, and you are entrusting us with that same information.



eFax Corporate has always maintained the highest standards of privacy, security and regulatory compliance. We incorporate a number of safeguards. Our digital cloud fax technology (DCFT) is designed to comply with financial security and privacy regulations, including HIPAA and GLBA. It meets the most stringent requirements for secure document transmission, in compliance with the recommendations of the National Institute of Standards and Technology (NIST). We protect data at rest according to the Advanced Data Encryption (AES) standard. Your fax data resides in eFax Corporate's Tier III/IV-rated, highly secure colocations and private data centers. We keep your data stored redundantly. Finally, two-factor authentication (2FA) adds a second level of authentication.

All of the above ensures that your data receives maximum protection. By undergoing the process to achieve the HITRUST CSF Certification, and by earning that

certification, eFax Corporate has further demonstrated its commitment to maintaining the highest standards in the industry, and we have added another layer of assurance to our customers.

And all of this is at no cost to you.

## INNOVATION

One of the operating principals at eFax Corporate has always been innovation. Our commitment to innovation has enabled us to deliver best-in-class service and state-of-the-art digital cloud fax technology.

A pioneer in the cloud-fax space for decades, eFax Corporate owns multiple patents enabling the secure and cost-effective on-line transmission of faxes. eFax Corporate offers the most comprehensive cloud-fax solution for enterprises today—including additional security through eFax Secure™ and Sfax, integration with existing ERP or CRM systems through our eFax Corporate 'RESTful' API, and the eFax Messenger™ desktop and mobile apps.

Our cloud-fax infrastructure employs the most advanced encryption protocols to protect our customers' faxes both in-transit and at rest in our highly secure data centers.

We have endeavored over many years to build out the most robust, reliable, redundant, and secure cloud-fax network in the world. (No other provider's network even comes close.)

Because of all of this, we are the world's leading provider of on-line fax services. eFax Corporate has been securely and reliably transmitting faxes for enterprises for more than 20 years.

Receiving the HITRUST CSF Certification demonstrates eFax Corporate's commitment to ongoing innovation and to maintaining the highest quality product and the highest level of service to our clientele.

The CSF certification ensures that our DCFT will continue to comply with privacy and security laws in the delivery of personal health care information as the field continues to grow and change. By staying ahead of those changes, eFax corporate is providing our customers with a greater piece of mind that their information will remain secure.

## About eFax Corporate

eFax Corporate is the world's leading enterprise-grade Digital Cloud Fax Technology solution, with more than 11 million customers worldwide. From mid-sized organizations to large enterprises across the globe, to customized application faxing via APIs, eFax Corporate makes it possible to streamline the exchange of business-critical documents and eliminates the costly infrastructure of an in-house fax network.

**Learn more at [enterprise.efax.com](http://enterprise.efax.com).**



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